The Children's of Alabama Russell Campus is designed to make wayfinding as easy as possible for patients, families, and visitors. The large red circle in the terrazzo flooring is used throughout the facility to indicate locations where patients and families can obtain information — at information desks and nursing stations, for example. The circle mimics the Children’s of Alabama red ball logo. The main corridor of the expanded hospital is the second floor, called “Main Street.” From that floor patients and visitors can reach any building on campus. A wavy blue “river” runs through the public areas of the new facility to assist with wayfinding. The river sparkles, thanks to the use of recycled mirrors and seashells. We also use colors, numbers and graphics to aid wayfinding. Each bad tower floor is associated with a color, number and special theme on the elevators and signage. The 7th floor in the Quarterback Tower, for example, has a football theme, the color is green and the number is 7.

All visitors to Children’s must register at one of the two Information Desks before visiting a patient. Children’s Emergency Department is located at the corner of 16th Street and 5th Avenue South. Complimentary valet parking for emergency visits is available.

Benjamin Russell Hospital for Children

- Emergency Department
- Imaging Services (CT Scan/MRI/PET Scan)
- Ultrasound
- Admitting/Discharge
- ATM
- Bridge to UAB Women & Infants Center
- Business Center
- Gift Shop
- Information Desk
- Erin Claude, RN
- Russell Surgery Center
- Neuro Critical Care Unit (NCCU)
- Get a Free Quotations
- Children's Hospital
- Women's Health
- Children's Hospital
- Emergency Room
- Neuro Critical Care Unit
- Get a Free Quotations
- Children's Hospital
- Women's Health
- Children's Hospital
- Emergency Room
- Neuro Critical Care Unit
- Get a Free Quotations

McWane Building/Death Tower/Lowder Building

- Lowder Building
  - Coffee Corner
  - Lowder Surgery Center/Clinic 12
  - Sports Medicine

- Death Tower
  - Clinic 11
  - Refered Testing

- Lowder Building
  - Outpatient Pharmacy
  - Pay Telephones
  - Specialty Clinics 1-10
  - Information Desk
  - Newspaper Stand

- McWane Building
  - ATM
  - Cafeteria
  - Chapel
  - Convenience Go Store
  - Information Desk
  - Newspaper Stand
  - Smoking Area

Children’s Harbor Building

- Vending Area
- Smoking Area
- Children’s Harbor Family Center
- Bradley Lecture Center

Children’s Park Place/ 5th Avenue Parking Deck

- CHIPES Center
- Endocrinology/Allergy/Immunology Clinic
- Infusion Clinic
- Primary Care Clinic
- Rheumatology Clinic
- Satellite Lab
- Security Office
- Vending Area
- William A. Daniel Adolescent Health Center
- Early Intervention