

ProMedica's Journey: Addressing Hunger as a Health Issue

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Addressing Hunger
as a Health Issue

ProMedica is . . .

- Community-based
- Mission-driven
- Not-for-profit
- Participative culture – Governance & Employee
- Strategically-focused
- Financially sound

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Addressing Hunger
as a Health Issue

Our Mission

To improve your health and well-being.

Our Values

Compassion

Innovation

Teamwork

Excellence

Our Vision

Building healthier communities, one life at a time, through safe, high-quality services and exceptional experiences

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Healthcare is experiencing necessary industry change that will result in significant impacts on:

- Reimbursement
- Access
- Capacity
- Inpatient care
- Physician compensation
- Increasing physician employment
- Price
- Brand importance

The result is transformational change

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“Its not about just what happens inside our four walls”



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Addressing Hunger as a Health Issue

A need emerges...

- Through our community partnerships, the link between obesity and hunger became apparent.
 - Many overweight/obese individuals lack access to high-quality, nutritious foods at affordable prices
 - Hunger induces irregular eating patterns which can lead to overweight and obesity
- Likewise, a strong **link between hunger and health exists** across the age, economic and social spectrum.

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Economic Impacts of Hunger

- The overall cost of hunger to our nation amounts to at least \$167.5 billion.
 - Michigan's hunger bill is **\$5.51 billion**
 - Ohio's hunger bill is **\$6.97 billion**
- The healthcare costs alone related to hunger nationwide are \$130.5 billion a year.
 - **\$4.3 billion in healthcare costs to Michigan**
 - **\$5 billion in healthcare costs to Ohio**
- The annual cost of hunger to every U.S. citizen is on pace to amount to roughly **\$42,400 per citizen over a lifetime.**

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Hunger in our Community

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The moral imperatives of social determinants meets the economic crisis of healthcare.

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Community-based solutions

- Food Reclamation
 - 200,000 pounds collected since inception
 - = *125,000 meals*
- Employee and Community Food Drives
- ProMedica Advocacy Fund
 - Just completed year 6 for RFP
 - Average of \$300,000 given annually

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Community-based solutions

- Employee Giving - *\$65,000 in 2013*
- School breakfast/
lunch/summer meal
promotion
- Healthy choices in our
Gift Shop



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Nutrexity – A board game for students in grades 2-5 focusing on nutrition, exercise and community



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Clinical interventions:

- Food insecurity screenings
- Food pharmacy/ physician referral



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Ebeid Institute for Population Health - \$1.5 million philanthropic gift

- Food market
- Teaching kitchen
- Job training/career skills
- Financial literacy classes
- Parenting classes
- Nutrition counseling
- Diabetes education
- Block by block community empowerment/improvement



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Health care must have a permanent seat at the table

- Refocus our industry's role in Public Health
- Build hunger screening question into the patient EHR
- Build hunger screening into the Medicare value-based reimbursement and require it in all Medicare facilities

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- Community Health Needs Assessments should be strengthened to include / address the social determinants
- Add new physician slots requiring them to be primary care based and focus on social determinants

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***We believe a healthcare system
should take a leadership role . .***

Clinically | Socially | Economically

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