

EVENT FUNDRAISING FORM

Children's of Alabama has 8 statewide event specialists to help community partners host over 70 events a year. We host a variety of events including golf tournaments, galas, virtual events, 5Ks and everything in between. Events are often a beneficial way for the community to help make a difference in a child's life and improve their medical journey. If you are interested in seeing how we can help you with your fundraising ideas, please fill out the information below and we will be in touch with you soon!

First Name: _____

Last Name: _____

Mailing Address: _____

Email Address: _____

Phone Number: _____

Company or Organization who is hosting the event: _____

Do you have a 501C3? _____

Name of Event: _____

Please let us know what type of event you have in mind: _____

Do you have a special connection to Children's of Alabama? _____

Do you have a date in mind for your event? _____

Is this event new or already established? _____

Do you plan on this being an annual event? _____

What support will you need from our event specialist?

- | | |
|--|--|
| <input type="checkbox"/> Digital Fundraising | <input type="checkbox"/> Registration Set-up |
| <input type="checkbox"/> Logo Usage | <input type="checkbox"/> Media |

What fund at the hospital would you like the funds from your event to support?

- | | | |
|--|--|--|
| <input type="checkbox"/> Alabama Center for Childhood Cancer & Other Blood Disorders | | |
| <input type="checkbox"/> Pediatric Gastroenterology, Hepatology, and Nutrition | | |
| <input type="checkbox"/> Pediatric & Congenital Heart Center of Alabama | | |
| <input type="checkbox"/> UAB Cleft & Craniofacial Center at Children's | | |
| <input type="checkbox"/> Physical Therapy/Occupational Therapy | | |
| <input type="checkbox"/> Suki Foundation for Rett Syndrome | | |
| <input type="checkbox"/> Solid Organ Transplant Program | | <input type="checkbox"/> Area of Greatest Need |
| <input type="checkbox"/> Neonatology | <input type="checkbox"/> Burn Center | <input type="checkbox"/> Child Life |
| <input type="checkbox"/> CHIPS Center | <input type="checkbox"/> Orthopedics | <input type="checkbox"/> International Adoption Clinic |
| <input type="checkbox"/> The HEAR Center | <input type="checkbox"/> Amelia Center | <input type="checkbox"/> Endocrinology |
| <input type="checkbox"/> Neurosurgery | <input type="checkbox"/> Pulmonology | <input type="checkbox"/> Pastoral Care |
| <input type="checkbox"/> Rheumatology | <input type="checkbox"/> Nephrology | <input type="checkbox"/> Neurology |

EVENT GUIDELINES

Children's of Alabama is honored that you have chosen to support us. Below are some of the guidelines that we require from an event that is supporting us.

1. All community fundraisers, projects and events must be approved and sanctioned by Children's of Alabama and must be reapproved each year if an event becomes an annual fundraiser.
2. Community fundraisers, projects and events are eligible to receive reimbursement or financial support from Children's of Alabama. Children's of Alabama can remove this support if it is not beneficial to the hospital.
3. All corporate sponsors must be pre-approved by Children's of Alabama to ensure that there are no conflicts with donors currently supporting other hospital events or hospital programs or divisions.
4. For gift recognition and tax receipting purposes, please send your donation to your Children's of Alabama Event Contact within 30 days of completion of your event or project. If your event occurs within the 4th quarter and you wish your gift to be receipted that calendar year, we must receive it by December 31 of that year.
5. If it becomes necessary, because circumstances warrant, and a fundraising event or group violates Children's of Alabama's stated policies, Children's may opt out as the beneficiary of said event or project at any time with no obligation.
6. Community fundraisers, event and projects must comply with the following:
 - a.) Companies, groups or businesses with public images that have the potential to compromise the community's goodwill toward Children's or conflict with Children's mission, vision and values, may not be major or presenting sponsors of beneficiary events and may not promote their products or services through advertising or other event exposure. This includes alcohol, tobacco, firearms, ATVs and others with similar products that do not support the health and well-being of children.
 - b.) Children's will not be associated with a project or event that includes telemarketing in its fundraising plan.
 - c.) Children's will not be associated with a project or event that includes a raffle of any kind (since these are illegal in the state of Alabama).
 - d) All community fundraising projects or events that require promotional visibility (i.e. invitations, ads, fliers, brochures, etc.) must have these materials approved by Children's before using the Children's of Alabama logo and name.
 - e.) Official Children's of Alabama events must donate a 100% of proceeds to receive financial and staff assistance. Third party events are events that Children's receive a portion of proceeds and send in the check at the end of the event with minimal help from Children's staff. Both types of events must be approved by Children's of Alabama to start raising funds on our behalf.

I have read this authorization and waiver, fully understand it and all its provisions and obligations.

Signature of Chair of Event

Date