Each Walmart and Sam’s Club location has their own Facebook page help them prepare and encourage them to promote on their site about the campaign.

First Day of the Campaign:

* Picture- Post a Picture of the Signage At the Store or Associate Holding Signage
* Content of Post- Today starts our Children’s Miracle Network Hospitals campaign to support local children and <insert hospital name>. Help us reach our goal of <insert goal> by making a donation during your check out process.

Middle of the Campaign:

* Picture- Post picture of associates raising funds
* Content of Post- Together with you the community we have already raised <insert current total> for <insert hospital name>. Thank you for changing kids’ health right here in our own community! Remember you can donate at our location until July 25th.

After the Campaign:

* Picture- Thank you picture from hospital of kids
* Content of Post- Thank you to all our <customers/ members> who supported our CMN Hospitals campaign. We are proud to make a difference for <insert hospital name>.