

Media Toolkit

How to reference our system:

• First reference: Children's of Alabama

• Second reference: Children's

 DO NOT USE: COA, Children's Hospital or UAB Children's Hospital

Location Specific Naming Conventions:

- Benjamin Russell Hospital
- Children's South
- Pediatrics East
- Greenvale Pediatrics
- Mayfair Medical Group
- Midtown Pediatrics
- North Alabama Children's Specialists
- Over the Mountain Pediatrics
- Pell City Pediatrics
- Physicians to Children/Central Alabama Children's Specialists
- Vestavia Pediatrics
- Pediatrics West
- · Children's on Third
- Children's at Lakeshore
- Patriot Park

Children's at a glance:

- Licensed for 332 patients beds and 54 NICU bassinets
- In 2024, we provided care for children in all 67 counties in Alabama, along with 46 other states and seven different countries
- In 2024, we managed more than 68,000 patient visits and more than 16,000 patient admissions

Contact Us:

A Media Relations representative can be reached 24 hours a day by calling or texting 205-800-4052.

Media:

Garland Stansell, APR
Amy Dabbs
Tachana Johnson
Conan Gasque
Emily Williams

Children's has been recognized:

- U.S. News and World Report:
 Ranked among the nation's best hospitals
 and the best hospital for children in Alabama.
- Newsweek and Plant-A Insights:
 America's Greatest Workplaces for Women
 America's Greatest Workplaces

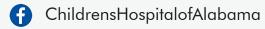
 America's Greatest Workplaces in Healthcare







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