

# 2024 INTERNATIONAL NEONATAL NEPHROLOGY SYMPOSIUM

# CHILDREN'S OF ALABAMA LETTER OF AGREEMENT

**ACTIVITY TITLE**

**ACTIVITY DATE**

**COMPANY**

**NATURE OF AGREEMENT:** [ ] Promotion (including exhibits) \$ \_\_\_\_\_ [ ] Commercial \$ \_\_\_\_\_

## **PAYMENT**

Total amount of \$\_\_\_\_\_ will be made payable to Children's of Alabama and mailed to Children's of Alabama, Foundation, 1600 7th Ave S, Birmingham, AL 35233. Payment must be received on or before August 1, 2024 for acknowledgment in print materials. No other funds from the Company will be paid to persons involved. All funds must be directed to Children's of Alabama.

***This fee is nonrefundable except in the event of program cancellation.***

## **EXHIBITS, PROMOTION OR ADVERTISEMENTS:**

Promotional opportunities are related to the marketing (inclusive of advertising, sales, exhibits, and promotions) of a good and/or service by an ineligible company and are not accredited continuing education. Associated standards related to promotional activities include but are not limited to (see enclosed Standards for Integrity and Independence in Accredited Continuing Education):

- Live continuing education activities: Marketing, exhibits and nonaccredited education developed by or with influence from an ineligible company or with planners or faculty with unmitigated financial relationships must not occur in the educational space within 30 minutes before or after an accredited education activity. Activities that are part of the event but are not accredited for continuing education must be clearly labeled and communicated as such.
- Print, online or digital continuing education activities: Learners must not be presented with marketing while engaged in the accredited education activity. Learners must be able to engage with the accredited education without having to click through, watch, listen to or be presented with product promotion or product-specific advertisement.
- Educational materials that are part of accredited education (such as slides, abstracts, handouts, evaluation mechanisms or disclosure information) must not contain any marketing produced by or for an ineligible company, including corporate or product logos, trade names or product group messages.
- Information distributed about accredited education that does not include educational content, such as schedules and logistical information, may include marketing by or for an ineligible company.
- Ineligible companies may not provide access to or distribute accredited education to learners.
- Individual promotional activities can utilize logos as allowed by the Integrity Guidelines and as agreed to by Children's of Alabama ACE staff. Commercial interests may not purchase promotional opportunities connected to the education place and space.

Any promotional opportunities—including those offered in a promotional/marketing/exhibit/sponsorship prospectus—must be agreed upon in writing by Children's of Alabama prior to implementation.

If in attendance, each company representative will be required to wear a name badge identifying themselves and their company. Should a representative choose to attend one of the educational sessions, name badges must be worn and no questions or feedback are allowed. Should the representative host an event for activity participants, unrelated to the educational activity, it cannot be scheduled at the same time as the educational activity.

Company assumes all risks and responsibilities for accidents, injuries or damages to person or property

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and agrees to indemnify and hold harmless Children's of Alabama, its officers, directors, trustees, employees, agents and contractors, from any and all claims, liabilities, losses, costs and expenses (including attorneys' fees) arising from or in connection with Exhibitor's participation in the Activity. Failure to comply will result in a breach of contract.

## **COMMERCIAL SUPPORT (DONATION/GRANT/GIFT)**

Commercial Support is financial, or in-kind, contributions given by an Ineligible Company which is used to pay all or part of the costs of an Accredited Continuing Education activity. Commercial support is not tied to any promotional benefits. A donation, grant or gift from an Ineligible Company is a form of commercial support.

Children's of Alabama maintains responsibility for control of content, including speaker and moderator selection. All content will be based on current science, evidence and clinical reasoning, while giving a fair and balanced view of diagnostic and therapeutic options. The Company will have no influence on or involvement in content development. No promotional activity or messaging will be permitted during the accredited education. Children's of Alabama will ensure meaningful opportunities for questioning or scientific debate. No social event or meal may compete with or take precedence over educational events.

Children's of Alabama will ensure disclosure to the audience, at the time of the activity, regarding (a) company financing and (b) any relevant relationships between the company and individuals in control of content. Ineligible Company contributions will be acknowledged by company name (no logos).

## **AGREEMENT**

The Company and Children's of Alabama abide by all requirements of the enclosed Standards for Integrity and Independence in Accredited Continuing Education.

Please acknowledge your intention to finance this activity and to comply by the above terms and conditions:

\_\_\_\_\_  
**COMPANY REPRESENTATIVE (PRINT NAME)**

\_\_\_\_\_  
**COMPANY REPRESENTATIVE (SIGNATURE)**

\_\_\_\_\_  
**DATE**

\_\_\_\_\_  
**CHILDREN'S OF ALABAMA REPRESENTATIVE  
(PRINT NAME)**

\_\_\_\_\_  
**CHILDREN'S OF ALABAMA REPRESENTATIVE  
(SIGNATURE)**

\_\_\_\_\_  
**DATE**

\_\_\_\_\_  
**ACTIVITY JOINT PROVIDER REPRESENTATIVE (PRINT  
NAME)**

\_\_\_\_\_  
**ACTIVITY JOINT PROVIDER REPRESENTATIVE  
(SIGNATURE)**

\_\_\_\_\_  
**DATE**