



Russell Campus



Visitor Guide



Children's of Alabama

Healthcare as amazing as their potential

Children's of Alabama has provided specialized medical care for ill and injured children across the state and throughout the southeastern U.S. since 1911. For the past three years, Children's has been ranked among the best children's hospital programs in the nation by U.S. News & World Report. Last year, patients made more than 670,000 outpatient and nearly 14,000 inpatient visits to Children's from every county in Alabama and from 41 other states. With more than 2 million square feet, it is the third largest pediatric medical facility in the U.S. Children's offers inpatient and outpatient services across its Russell Campus on Birmingham's historic Southside with additional outpatient services provided at Children's South and Children's on 3rd. Primary care is provided at more than a dozen medical offices in communities across central Alabama. Children's of Alabama is the only medical center in Alabama dedicated solely to the care and treatment of children. It is a private, not-for-profit medical center that serves as the primary site of the University of Alabama at Birmingham (UAB) pediatric medicine, surgery, research and residency programs.

Non-clinical department business hours are Monday through Friday, 8:00 a.m. to 4:30 p.m.

For an electronic version of this map and parking information, please visit our website at ChildrensAL.org/MapsDirections.

Children's of Alabama
(205) 638-9100 • ChildrensAL.org

P Patient Parking

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Children's of Alabama®

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The Children's of Alabama Russell Campus

is designed to make wayfinding as easy as possible for patients, families and visitors. The large red circle in the terrazzo flooring is used throughout the facility to indicate locations where patients and families can obtain information — at information desks and nursing stations, for example. The circle mimics the Children's of Alabama red ball logo. The main corridor of the expanded hospital is the second floor, called "Main Street." From that floor patients and visitors can reach any building on campus. A wavy blue "river" runs through the public areas of the new facility to assist with wayfinding. The river sparkles, thanks to the use of recycled mirrors and seashells. We also use colors, numbers and graphics to aid wayfinding. Each bed tower floor is associated with a color, number and special theme on the elevators and signage. The 7th floor in the Quarterback Tower, for example, has a football theme, the color is green and the number is 7.



All visitors to Children's must register at one of the two Information Desks before visiting a patient. Children's Emergency Department is located at the corner of 16th Street and 5th Avenue South. Complimentary valet parking for emergency visits is available.

At Children's, the second floor throughout the Russell Campus is called "Main Street."



Children's Park Place/5th Avenue Parking Deck

- G** ▶ CHIPS Center
- ▶ Endocrinology/Allergy/Immunology Clinic
- ▶ Infusion Clinic
- ▶ Primary Care Clinic
- ▶ Rheumatology Clinic
- ▶ Satellite Lab
- ▶ Security Office
- ▶ Vending Area
- ▶ William A. Daniel Adolescent Health Center

- 4** ▶ Early Intervention



Children's Harbor Building

- G** ▶ Vending Area Smoking Area
- 2** ▶ Children's Harbor Family Center
- 4** ▶ Bradley Lecture Center



Benjamin Russell Hospital for Children

- 1** ▶ Emergency Department
- ▶ Imaging Services (CT Scan/MRI/PET Scan)
- ▶ Ultrasound
- 2** ▶ Admitting/Discharge
- ▶ ATM
- ▶ Bridge to UAB Women & Infants Center
- ▶ Business Center
- ▶ Gift Shop
- ▶ Information Desk
- ▶ The Market on Main Street
- ▶ Meditation Room
- ▶ Patient Health & Safety Information
- ▶ Patient Relations
- ▶ Performance Room
- ▶ Room of Magic
- 3** ▶ Russell Surgery Center
- 4** ▶ Bruno Pediatric Heart Center
- 6** ▶ Neonatal Intensive Care Unit (NICU)

QUARTERBACK CLUB TOWER | HARBERT TOWER

- 7** **8** **9** **10**
- 7** **8** **9** **10**

McWane Building/Dearth Tower/Lowder Building

MCWANE BUILDING

- 1** ▶ ATM
- ▶ Cafeteria
- ▶ Chapel
- ▶ Convenience Go Store
- ▶ Information Desk
- ▶ Newspaper Stand
- ▶ Outpatient Pharmacy
- ▶ Pay Telephones
- ▶ Specialty Clinics 1-10
- Smoking Area
- 2** ▶ Clinic 11
- ▶ Referred Testing

DEARTH TOWER

- 3** **4** **5** **6** **7**

LOWDER BUILDING

- 1** ▶ Coffee Corner
- 2** ▶ Lowder Surgery Center/Clinic 12
- 4** ▶ Sports Medicine
- 5** ▶ Children's Behavioral Health



7th Avenue Parking Deck